

Shamarria Morrison

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Education

Bachelor of Science in Telecommunication
University of Florida, Gainesville, Florida

December 2018

Experience

Multimedia Journalist, WUFT-TV, Gainesville

Since May 2017

WUFT-TV is the PBS station hosting an award-winning, student-produced and -anchored weekday newscast serving 16 counties in north central Florida.

- Broke two transportation stories on a \$72 million road expansion to a long time severely congested road and a half million-dollar door-to-door transit program helping lower income residents get to the bus stop.
- Covered protests of white identarian Richard Spencer by students of color during his visit to UF. Interviewed the man charged with shooting into a crowd of protesters after Spencer's speech. NPR ran my story on the update of his subsequent arrest.
- Produced a package on severe weather damage in a mobile home community. As a result, donations were given to those affected.

Radio Host and Reporter, WUFT-FM, Gainesville

Since January 2018

WUFT-FM provides 24/7 news and public affairs programming to north central Florida.

- Produce/anchor news updates for local cut-ins during NPR's "Morning Edition."
- Produced a special report on the 50th anniversary of Martin Luther King's assassination, by revisiting civil rights leaders in St. Augustine who aided him in his visit to the city.
- Covered the rally of clergy members and parishioners against a Confederate memorial in St. Augustine during a Fourth of July celebration.

Associate Producer and Photographer, WCJB-TV, Gainesville

Since July 2018

WCJB-TV is the No. 1 television station in the market serving north central Florida.

- Collect videos and conduct interviews in the field for the weekend show.
- Assist reporters with writing, videotaping and editing stories for broadcast and web.
- Assist the producer with writing, editing and delivering stories for all newscasts.

Affiliations

- **President**, Gator Chapter of the National Association of Black Journalists, 2017-18
- **Member**, National Association of Black Journalists (NABJ)
- **Member**, Iota Lambda Chapter of Alpha Kappa Alpha Sorority Inc.

Awards

- 2018 Ralph L. Lowenstein Broadcast News Award
– Given for overall excellence for UF College of Journalism and Communications students producing content for WUFT media properties (PBS and NPR affiliates).